News Release

Accelerate Learning Introduces STEMscopes Coding

With STEMscopes Coding, educators can bring coding into every classroom — with no prior coding experience required

HOUSTON – April 16, 2020 – Accelerate Learning announces the national release of its first coding program, STEMscopes™ Coding. Powered by Bitsbox, STEMscopes Coding walks students and teachers through the process of creating and sharing digital apps. The new program for grades 3-8 is now available to educators nationwide.

"The best way to learn coding is by diving in and writing real code. With STEMscopes Coding, students get to make and share real apps — and no prior coding experience is required," said Vernon Johnson, president and CEO of Accelerate Learning. "It also provides embedded support to help educators teach coding with confidence. In addition, every project is mapped to a set of cross-curricular academic standards to make it easier to find time for coding in the curriculum."

STEMscopes Coding teaches students how to design and build apps to share on any device. Unlike other coding programs that simulate the process with block-based learning, STEMscopes Coding allows students to type their JavaScript code for a hands-on, personalized experience. They can create their own games, simulations, and storytelling apps with graphics, animation, interactivity, and sound.

STEMscopes Coding features three types of projects: App, How Do I, and Challenge. App projects provide an example of the code while students follow along. How Do I projects walk students through a task, and Challenge projects allow them to use their newly learned knowledge to write their own code. All projects are open-ended and include standards-aligned lessons for computer science, science, English language arts, or math.

STEMscopes Coding is priced at $3.95 per student per year, with a maximum price of $2,495 per campus. It is the newest addition to Accelerate Learning's suite of STEMscopes solutions. For more information, visit stemscopes.com/coding.

About STEMscopes
STEMscopes, created by Accelerate Learning Inc., is an award-winning, research-based national leader in PreK-12 STEM curriculum. Used by over 5 million students and 250 thousand teachers across all 50 states, STEMscopes provides comprehensive digital resources, supplemental print materials, and hands-on exploration kits that drive engagement and academic growth. For more information, visit stemscopes.com or call toll-free 800-531-0864.

About Bitsbox
Developed by ex-Googlers, Bitsbox is the leading resource for open-ended app coding and has provided coding activities for millions of students all over the world for more than five years.

Media Contact:
Javier Encinas
Vice President Marketing, Accelerate Learning
281-833-4512
javier@acceleratelearning.com

###