

## Accelerate Learning Matches Employee Donation to Local Not-For-Profit Breast Cancer Organization

HOUSTON – Dec. 3, 2019 – [Accelerate Learning](#), a Houston-based developer of STEM curriculum for PreK-12 students, announced that it has matched an employee fundraising initiative and donated a total of \$6,000 to [The Rose](#) in support of Breast Cancer Awareness month in October. The Rose is a not-for-profit 501 (c)(3) organization offering a full range of breast cancer screening and diagnostic services in locations across the greater Houston area.

To support Breast Cancer Awareness Month, Accelerate Learning launched the “STEMscopes for a Cure” campaign, named for its flagship STEMscopes digital curriculum. A special webpage was created to inform employees and contractors across the country about The Rose’s extensive services and advocacy, and provide a link to make donations. Donations could be designated to support specific services provided by The Rose such as screening and diagnostic services or after care for breast cancer patients.

To encourage support, the company committed to matching the total amount raised by employees. The campaign also included several elements to increase awareness and keep employees engaged, including a mid-month “Pink Bake Off” contest in the main office and a Selfie Bingo Board with pictures of employees with breast cancer survivors or at walks and other breast cancer awareness events.

“It was important to us that we bring all employees together to support a cause that impacts us all, and to raise awareness for an organization that is providing crucial services to women regardless of their ability to pay,” said Dr. Vernon Johnson, president and CEO of Accelerate Learning. “Thanks to the generosity of our employees and contractors, we are able to help fund breast cancer screening, diagnostics, and treatment services to those who most need it.”

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### About STEMscopes

STEMscopes, created by Accelerate Learning Inc., is an award-winning, research-based national leader in PreK-12 STEM curriculum. Used by over 5 million students and 250 thousand teachers across all 50 states, STEMscopes provides comprehensive digital resources, supplemental print materials, and hands-on exploration kits that drive engagement and academic growth. For more information, visit [stemscopes.com](#) or call toll-free [800-531-0864](#).

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