

**News Release** 

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## BBC Learning and Accelerate Learning Announce a Strategic Partnership to Bring World-Class Content to STEM Education

The awe-inspiring and award-winning BBC productions that excite audiences worldwide will now support STEM teaching in the classroom.

HOUSTON – November 26, 2018. <u>Accelerate Learning</u>, a global leader in K-12 science, technology, engineering, and mathematics (STEM) education, today announced a partnership with BBC Learning, a division of BBC Studios.

The new partnership will result in the creation of the STEMscopes Streaming Package, consisting of thousands of BBC videos, articles, photos, news and virtual reality segments that will be aligned to the award winning STEMscopes PreK- 12 digital STEM curriculum. It will be available as an add-on to the STEMscopes program and available to K-12 schools and districts in Spring 2019. In addition, new instructional videos will be added to the existing digital STEM curriculum using BBC footage throughout 2020.

The BBC Studios' Natural History Unit has produced unparalleled global land-mark programs such as Blue Planet I & II, Planet Earth I & II, Frozen Planet and Hidden Kingdoms. It remains committed to huge creative ambition, discovering ever more about our natural world, with production values, skills and specialist knowledge that are second to none.

Coupled with the BBC's powerful story-telling and stunning video capabilities, the new instructional video content from Accelerate Learning, is primed to inspire and excite students in the classroom. Both products will be developed to instill a sense of wonder, curiosity, and discovery in students while teaching the foundations of scientific literacy and understanding. Students will be able to experience a world of wonders and current science events directly in the classroom.

"We are thrilled to partner with BBC Learning to help us continue to improve our curriculum and create new real-world, relevant, and job related learning experiences for the students we serve," said Dr. Vernon Johnson, President and CEO of Accelerate Learning. "BBC programs such as Planet Earth, Africa and Life have been the gold-standard for over a decade in captivating audiences and bringing us the ability to see into unknown and sometimes undiscovered worlds. Having the ability to incorporate the world-class programming and educational assets of BBC Learning into our curriculum, we can help students make real-world connections to and deepen their understanding of STEM, why it matters, and most importantly deliver a love of science."

"BBC Learning's mission is to deliver meaningful learning experiences that change students' lives. We look to establish partnerships with organizations that are aligned with our goals and are leading the market in transforming education. Accelerate Learning has demonstrated its ability to do just that," said Kara Iaconis, Global Head of BBC Learning. "With its vast research backbone, continuous teacher input, and an ever increasing user base, STEMscopes has become the leader in STEM education and we are excited to join them in continuing to propel that leadership forward."

## **About Accelerate Learning**

Incubated at Rice University, Accelerate Learning has grown from a single product, STEMscopes, to a brand that now offers a variety of curriculum and professional development solutions that support early learning, NGSS, and state-aligned curriculum. For more information, visit stemscopes.com or call toll-free 800-531-0864.

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